

CHALLENGING THE CRISIS



*Promoting Global Justice and Citizens' Engagement
in a Time of Uncertainty*

Elaine Mahon, Project Coordinator, IDEA



***DSA Ireland Annual Conference - Bridging
the Gap - Translating Development
Research into Practice, 28 Nov 2014***



*This project is supported with financial assistance of the
EU. The contents of this document are the sole
responsibility of IDEA and can under no circumstances
be regarded as reflecting the position of the EU.*

★ 7 Project Partners (+ 3 associates)

Lead partner: IDEA, Ireland

Partners

Greece: **Fair Trade Hellas**

www.fairtrade.gr

Italy: **CIPSI - Coordinamento di Iniziative
Popolari di Solidarietà Internazionale**

<http://cipsi.it>

and

Fondazione Culturale Responsabilità Etica

www.fcrc.it

Portugal: **Instituto Marquês de Valle Flôr**

www.imvf.org

Slovenia: **SLOGA -Slovenian Global Action**

www.sloga-platform.org

Spain: **Fundación Economistas sin Fronteras -**

www.ecosfron.org



Financed by:



Implemented by:



CHALLENGING THE CRISIS – PROMOTING CITIZENS' ENGAGEMENT IN A TIME OF UNCERTAINTY IS A PROJECT CO-FINANCED BY THE EUROPEAN UNION. THE CONTENTS OF THIS PUBLICATION ARE THE SOLE RESPONSIBILITY OF IDEA AND ITS PROJECT PARTNERS AND CAN IN NO WAY BE TAKEN TO REFLECT THE VIEWS OF THE EUROPEAN UNION.

Why? Background to the Project

CHALLENGING
THE CRISIS



Photos from top left clock-wise Anglo Irish Bank (thejournal.ie), abandoned estate Zamora Spain (thejournal.ie), Portuguese strike (BBC), homeless man Dublin (thejournal.ie), New Dawn rally Greece (BBC), Spanish youth unemployment (the Guardian) and poverty in Greece (Der Spiegel)



As development practitioners...

“How can we talk about international development during the crisis?”



Aim of 'Challenging the Crisis'

..to engage EU citizens from **highly indebted EU countries** to understand the interdependences of local and global justice issues and to enable them to become **active advocates on global justice issues**; thereby **anchoring development policies despite austerity** measures at home.



How we work:



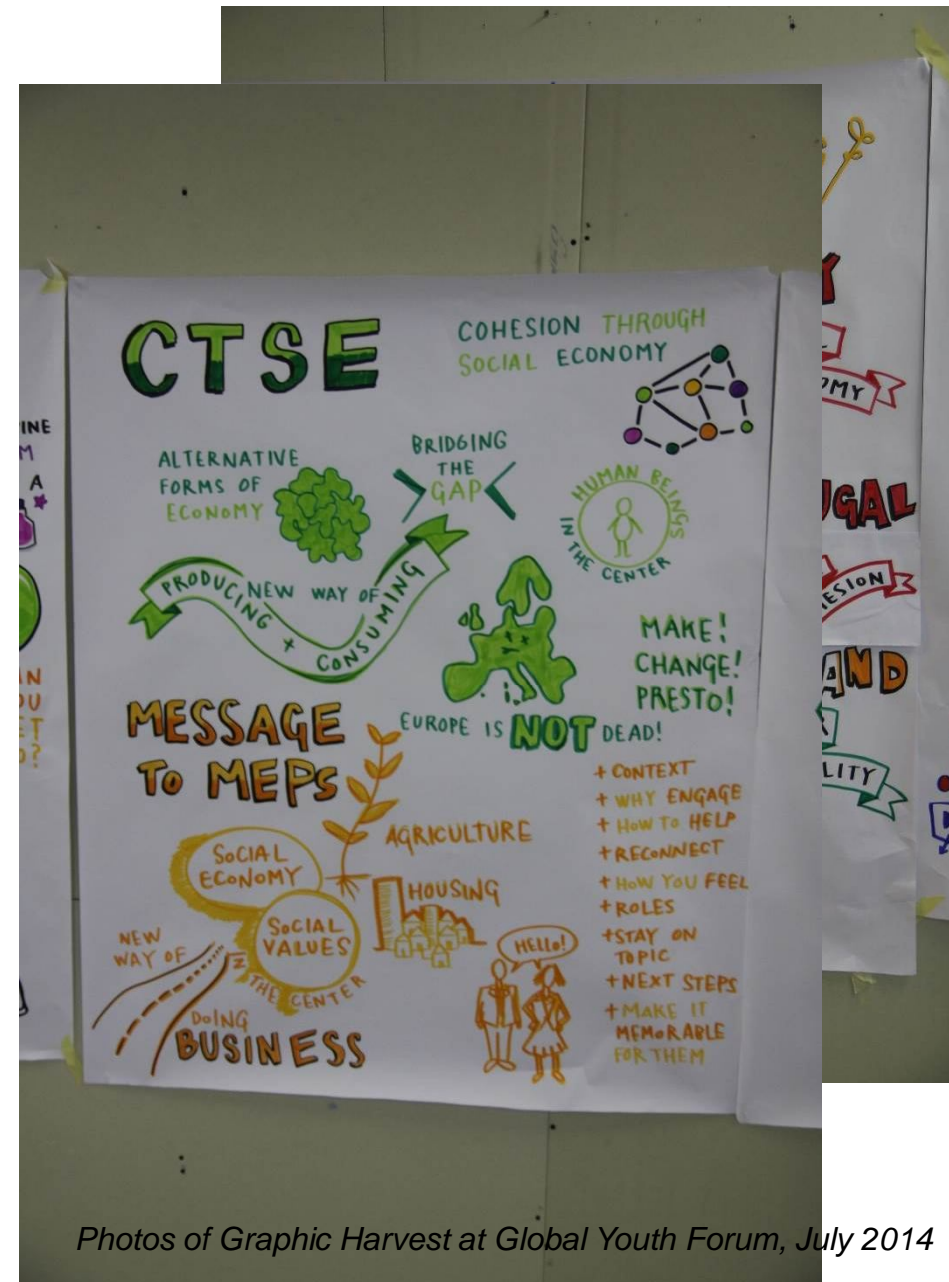
Young adults

- Aim to create a network of multipliers of Young Global Advocates (YGAs) through DEAR methods
- Survey
- Seminars and workshops
- Recruitment of Young Global Advocates
- Global Youth Forum
- Online platform



Our Campaign..

- Topic selection: 'Cohesion through Social Economy'
- Approach: DEAR and campaigning
 - ✓ Public engagement
 - ✓ Advocacy towards EU
- National research and sharing at European level
- Webinars with experts on the topic
-Narrow down to one campaign message



Photos of Graphic Harvest at Global Youth Forum, July 2014



For further information and to find out more about the campaign

- YGA online platform www.challengingthecrisis.ning.com
- Facebook page www.facebook.com/challengingthecrisis
- Twitter: @CtCrisis
- IDEA website: www.ideaonline.ie
- Contact us: Elaine@ideaonline.ie



Thank you!

Financed by:



Implemented by:



CHALLENGING THE CRISIS – PROMOTING CITIZENS' ENGAGEMENT IN A TIME OF UNCERTAINTY IS A PROJECT CO-FINANCED BY THE EUROPEAN UNION. THE CONTENTS OF THIS PUBLICATION ARE THE SOLE RESPONSIBILITY OF IDEA AND ITS PROJECT PARTNERS AND CAN IN NO WAY BE TAKEN TO REFLECT THE VIEWS OF THE EUROPEAN UNION.